



EMPLOYMENT HISTORY

Sr Software Engineer, UX/UI Designer at Cox Communications
August 2016 – Present, Atlanta

- Lead UX/UI design for enterprise apps improving employee productivity and engagement
- Facilitate Design Thinking sessions; create logos, presentations, and internal branding
- Build Power Platform interfaces, design internal tools like Jump URL shortener and GapAssist (collaboration alignment solution)
- Collaborate across teams to align design strategy with enterprise goals
- Facilitate multiple training and engagement events each month
- Lead communications designer/developer reaching as many as 5,000 unique subscribers weekly

Associate Manager, Solutions Engineering at Accenture
February 2013 - August 2016, Atlanta

- Designed and developed field technician tools (jQuery Mobile) that cut workforce needs by 50% via innovative automation solutions
- Created gamified sales app improving transparency and motivation
- Integrated image upload tools into CX Connect for quality assurance

Sr. Solutions Engineer at The Pedowitz Group
February 2010 - June 2013, Atlanta

- Consulted Fortune 500 clients regarding on-demand content generation and marketing automation
- Built custom integrations and templates for Marketo/ExactTarget
- Certified Marketo Technical Consultant
- Certified ExactTarget Technical Consultant
- Created XML/XSLT/XSL online menu for Chipotle Mexican Restaurant
- Created RM6 assessment tool and ROI calculator

Marketing Director at AFS Technologies
March 2007 - June 2010, Atlanta

- Led digital strategy for enterprise software division in food & beverage industry
- Designed and managed websites, SEO, social media, and outbound campaigns
- Increased conference attendance and trade show leads through targeted campaigns
- Facilitated numerous webinars for multiple ERP channels
- Integrated Salesforce web hooks into multiple web properties to streamline the sales process
- Created posters, postcards, tradeshow marketing collateral, demo and presentation print collateral, and branded merchandise

CAREER SUMMARY

Senior UX/UI, Customer/Employee Journey, and digital strategy leader with deep experience in enterprise app design, marketing automation, Power Platform, CMS development, and AI integration. 30+ years building workflow-streamlining tools, creating award-winning digital experiences, and guiding teams in adopting emerging tech. Committed to user-centered design, innovation, collaboration, and delivering measurable results across large, fast-moving organizations.

SKILLS INCLUDE

Social Media

PowerPoint

Copywriting

Posters

Print Design

Adobe InDesign

Power Apps

Power Platform

HTML5

CSS3

XML

AI

XSLT

SharePoint

HCD

XSL

Design Thinking

Mobile First

Posters

JavaScript

Magazines

Post Cards

Catalog Sheets

Business Cards

Marketing Automation

LUMA Facilitator

Research

Customer Journey Mapping

E-Commerce

UX/UI

Frameworks Integration

Email Campaigns

CMS

Figma

Adobe XD

Adobe Photoshop

Posters

Adobe Illustrator

Customer Journey

Bootstrap5

Employee Engagement

EmailOpen

Web Design

MailChimp

Power Pages

Responsive Design

Foundation6

Marketo

X-Browser

Premiums

EMPLOYMENT HISTORY

E-Commerce Technology Manager at Harland Clarke Corp.

May 2004 - June 2007, Atlanta

- Directed e-commerce strategy, SEO, and UX for 80K+ SKUs
- Led CMS development and private label migration for Fortune 100/500 clients, including Wal-Mart, Staples, and Costco
- Managed cross-functional team of 12 across design, QA, PM, and analytics

Managing Partner / Marketing Director at DataMan Systems

January 1995 - May 2004, Atlanta

- Built and scaled web services business with 30% annual growth
- Designed CMS, SEO strategies, and award-winning websites
- Managed 50+ domains monthly; led client acquisition and retention
- Designed, built, and managed the largest subscriber-based magazine in the state of Georgia (GA Magazine) website

CERTIFICATIONS

- Certified ExactTarget Technical Consultant
- Certified Marketo Technical Consultant
- LUMA Facilitator
- GenAI Fundamentals for UX Designers + Researchers

AWARDS

- First Place, Magazine Association of Georgia**
Best Website (1M+ distribution class)
- Spotlight on Excellence Award – Best Website**
EMC National Marketing & Member Services Conference
- Top Innovator**
Chipotle Mexican Restaurant online ordering app

Website Samples

www.patriotlasersystems.com

www.metalunionspeedshop.com

www.southeastlas.com

Web Application Samples

The following apps are internal employee journey solutions designed to improve operational efficiency and optimize productivity. Due to corporate policies restricting public access, an overview of each app's purpose and value has been provided instead.

AI Super Enthusiasts

This Power App is an internal learning hub that helps employees build AI skills through structured learning paths, quizzes, prompt-engineering guidance, terminology, automation, and community connections.

Power Communications

Power Communications (PowerComms) is an enterprise Canvas app for creating, customizing, and managing branded communication templates, including banners, tables, and email layouts, while enabling users to save and reuse content for consistent, efficient communications.

Viva Engage Compliance

Viva Engage Compliance is an administrative solution that reviews, monitors, and manages communities to support compliance and lifecycle decisions. Admins can search and filter communities, review activity/ownership details and delete when appropriate.

My Power Platform

My Power Platform is a community hub for finding training, events, recordings, resources, support, and subscriptions, as well as sharing skills & platform feedback. Members volunteer to share experiences, train members on platform features and earn engagement badges for supporting the community.

Power News!

Power News! is a Power Automate flow that aggregates up-to-date Power Platform news from Microsoft RSS feeds and community blogs across the internet, providing a centralized source for the latest platform information. Power News! Is sent to subscribers using the Power Automate email connector.

